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Certified Tableau CRM and Einstein Discovery Consultant

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### QUESTION 1

A large company is rolling out Einstein Analytics to their field sales. They have a well- defined role hierarchy where everyone is assigned to an appropriate node on the hierarchy.

An individual Sales rep should be able to view all opportunities that she/he owns or as part of the account team or opportunity team. The Sales Manager should be able to view all opportunities for the entire Sales team. Similarly, the Sales Vice President should be able to view opportunities for everyone who rolls up in that hierarchy.

The opportunity dataset has a field called `OwnerId` which represents the opportunity owner.

Given this information, how can an Einstein Consultant implement the above requirements?

A. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalued attribute called `ParentRoleIDs` on the opportunity dataset and apply following security predicate: `ParentRoleIDs == $User.UserRoleId` and `OwnerId == $User.Id`.

B. As part of the dataflow, use `computeExpression` on the `RoleId` field to create an attribute called `ParentRoleIDs` on the opportunity dataset and apply following security predicate: `ParentRoleIDs == $User.UserRoleId || OwnerId == $User.Id`.

C. As part of the dataflow, use `computeRelative` on the `RoleId` field to create an attribute called `ParentRoleIDs` on the opportunity dataset and apply following security predicate: `ParentRoleIDs == $User.UserRoleId || OwnerId == $User.Id`.

D. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalued attribute called `ParentRoleIDs` on the opportunity dataset and apply following security predicate: `ParentRoleIDs == $User.UserRoleId || TeamMember.Id == $User.Id || OwnerId == $User.Id`.

Correct Answer: D

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### QUESTION 2

What do you have to assign to users before they can access Analytics?

- A. Analytics permission set license (PSL)
- B. Permission set with at least one Analytics user permission
- C. Username and password
- D. A and B
- E. B and C

Correct Answer: D

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### QUESTION 3

You are asked to update and maintain your company's Einstein Analytics dashboards.

A request comes in for one of the dashboards that contains steps from different datasets. The request is to make it possible for a table from one dataset to be filtered by the results of a chart from another dataset. Your solution is to create a results binding.

Which three steps should you implement to create the binding?

- A. Look up the API name of the filtering field
- B. Look up the API name of the source field
- C. Find source and target step names
- D. Configure the results binding on the target step in the dashboard JSON.

Correct Answer: ACD

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#### QUESTION 4

Default rows in values table

- A. 100
- B. 200
- C. 50
- D. 75

Correct Answer: A

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#### QUESTION 5

How do you open the Actions menu for a particular case shown in a dashboard?

- A. Click the Actions bar from a bubble chart
- B. Hover over the case number column of the values table widget and click the arrow that appears
- C. Double-click the case number in the Actions widget
- D. Simply @mention the case manager for that segment

Correct Answer: B

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#### QUESTION 6

How do you analyze data from a CSV file using Einstein Discovery?

- A. Import the CSV file into Einstein Discovery.
- B. Import the CSV file into the most similar Salesforce object, then run reports on that object.

- C. You can't import data from a CSV file
- D. Import the CSV file into an Einstein Analytics dataset, then create a story.

Correct Answer: D

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#### QUESTION 7

What does a configuration wizard do?

- A. Automatically creates multiple versions of the same app
- B. Lets you know the best way to set up your Salesforce data
- C. Asks you questions about how you storedata in your org to help you create your app
- D. Customizes your template based on Salesforce settings

Correct Answer: C

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#### QUESTION 8

When organizing information in an Einstein Analytics dashboard, what does the "Progressive Disclosure" design principle mean?

- A. Only provide the user with the level of detail they need to see, with the option to drill down deeper into more details.
- B. Utilize the latest templates for the most modern look and feel.
- C. Intentionally omit specific details so that users can do ad-hoc exploration if needed for root-cause analysis.
- D. Implement strict security predicates to minimize the amount of information displayed to users.

Correct Answer: A

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#### QUESTION 9

A consultant built an Einstein Analytics dashboard for a company. The company then requested an enhancement to the dashboard and provided additional data that needs to be displayed. As a result, the consultant decides to "augment" the dataflow.

Which phrase describes this transformation?

- A. Add data based on the right-side grain
- B. Join data similar to an SQL statement
- C. Add data as a lookup relationship (left side is the lowest grain)

D. Join data based on a many-to-many relationship

Correct Answer: C

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#### QUESTION 10

What does Einstein Analytics check when a user submits a query against a dataset?

- A. Whether the user has access to the app
- B. Which fields the user has access to
- C. If the user has access to the dataset
- D. Which rows the user has access to

Correct Answer: D

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#### QUESTION 11

You can get data into Einstein Discovery:

- A. By connecting a USB drive to your laptop
- B. By using an Einstein analytics dataset
- C. Only if your database administrator does it for you
- D. Only if Salesforce does it for you

Correct Answer: B

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#### QUESTION 12

In a story investigating margin, large variations between product groups are dominating the story. Which action might an Einstein Consultant take to resolve this?

- A. Add more data to the dataset.
- B. Normalize the margin by product group.
- C. Eliminate extreme values in the dataset.
- D. Run separate stories for each region.

Correct Answer: C

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### QUESTION 13

An Einstein Analytics team created a funnel chart to show the number of opportunities in each stage. The managers who use the chart report that the funnel shows stages in alphabetical order instead of sales cycle order.

In which two ways can a consultant help them address this issue? Choose 2 answers

- A. Use a dataflow to rename the stages with a preceding number.
- B. Use a dashboard JSON to rename stages.
- C. Use a dataflow to sort the stages by their internal name.
- D. Use a dataset XMD to rename stages.

Correct Answer: AD

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### QUESTION 14

Universal Containers has a dashboard for Sales Managers. They need the ability to visualize the number of Closed Won opportunities by month, quarter, or year, and then display the result in a single chart. An Einstein Consultant created a static step to display three values: ClosedDate\_month, ClosedDate\_quarter, and ClosedDate\_year.

What should the consultant do next?

- A. Use nested binding to update the grouping in the chart.
- B. Use selection binding to update the measure in the chart.
- C. Use result binding to update the measure in the chart.
- D. Use selection binding to update the grouping in the chart.

Correct Answer: D

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### QUESTION 15

In a dataset, there are multiple boolean fields. When displayed on any dashboard, the boolean fields should all be displayed in the same way: a value of true should result in the display of the word "Yes" in green; a value of false should result in the display of the word "No" in red.

In which two ways can this be accomplished? Choose 2 answers

- A. Download the XMD for the dataset and change the values and color for the fields and then upload to the dataset.
- B. In the explorer, select the boolean fields and use the "edit values" option on the fields to change values and colors.
- C. Create an XMD node in the dataflow to change the label and color of the values in the fields.

D. In the explorer, select the boolean fields, then create a derived dimension that references the boolean fields, and then modify the values and colors of the derived dimension.

Correct Answer: AB

Reference: [https://blog.bessereau.eu/assets/pdfs/bi\\_dev\\_guide\\_xmd.pdf](https://blog.bessereau.eu/assets/pdfs/bi_dev_guide_xmd.pdf)

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