

PEGAPCDS86V1^{Q&As}

Pega Certified Data Scientist (PCDS) 86V1

Pass Pegasystems PEGAPCDS86V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.certbus.com/pegapcads86v1.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by
Pegasystems Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



QUESTION 1

You are a company with a new and unique product, and you want to offer it to the right customer. Given the scenario, which rule type should you use?

- A. Scorecard
- B. Adaptive Model
- C. Predictive Model
- D. Decision Table

Correct Answer: D

QUESTION 2

You can save a regression model as a_____.

- A. Scorecard rule
- B. Regression Model rule
- C. Decision Tree rule
- D. Predictive Model rule

Correct Answer: B

QUESTION 3

An online store is interested in increasing its revenues from cross-selling and wants to predict the acceptance rate of the offers presented on their website.

A customer's propensity to accept an offer increases when_____ . .

- A. similar offers were rejected by the customer
- B. similar offers were accepted by the customer
- C. the offer was rejected by similar customers
- D. the offer was accepted by similar customers

Correct Answer: B

QUESTION 4

Which decision component allows you to monitor the real-time performance of a third-party Churn Model?

- A. Scorecard Model
- B. Adaptive Model
- C. PMML Model
- D. Predictive Model

Correct Answer: D

QUESTION 5

You are the Decisioning Consultant on an AI-powered one-to-one Customer Engagement implementation project. You are asked to design the Next-Best-Action prioritization expression that balances the customer needs with the business objectives.

What factors do you consider in the prioritization expression?

- A. product eligibility rules
- B. customer contact rules
- C. product compatibility rules
- D. business levers

Correct Answer: A

QUESTION 6

A company wants to create a data set that includes mock-up customer add Which method is available to populate these fields?

- A. Propensity
- B. Bayesian
- C. Monte Carlo
- D. Import

Correct Answer: C

QUESTION 7

According to Forrester, it is far more expensive to attract new customers than it is to prevent existing customers from leaving.

Which model type do you use to predict if a customer is likely to churn?

- A. Predictive model

- B. Adaptive model
- C. Categorization model
- D. Extraction model

Correct Answer: A

QUESTION 8

Which business objective is best suited for the Next-Best-Action approach?

- A. Employee satisfaction
- B. Change Management
- C. Growth D. Productivity

Correct Answer: C

QUESTION 9

A company wants to simulate decisions that requires large amounts of data. However, the organisation's live data is inaccessible. Your advice is to use a Monte Carlo data set.

The Monte Carlo method _____

- A. enables the company to generate random data for most of its application needs
- B. generates data that the company can use as input for adaptive decisioning
- C. combines external data sets into a larger data set
- D. makes the organisation's live data accessible

Correct Answer: A

QUESTION 10

What happens when you increase the performance threshold setting of an Adaptive Model rule?

- A. The number of active predictors increases.
- B. The correlation threshold decreases.
- C. The performance of the model is increased.
- D. The number of active predictors may decrease.

Correct Answer: A

Reference: [https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762- StudentGuide.pdf](https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf)

[Latest PEGAPCDS86V1
Dumps](#)

[PEGAPCDS86V1 Practice
Test](#)

[PEGAPCDS86V1 Exam
Questions](#)