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QUESTION 1

What is the name of the default Web 2.0 B2C starter store?

- A. Elite
- B. Madisons
- C. Commerce Plaza
- D. JamesCo

Correct Answer: B

QUESTION 2

E-marketing spot content is _____.

- A. usually defined in a WebActivity
- B. always static
- C. configurable by the customer
- D. exclusively managed by IT staff

Correct Answer: A

QUESTION 3

Gift Center supports multi-channel gift registry. Which of the following channels is NOT supported?

- A. Affiliates
- B. Kiosk
- C. Call Center
- D. In store gift consultant.

Correct Answer: A

QUESTION 4

Which of the following statements is NOT TRUE about Gift Registry add-on store for Madisons?

- A. Show cases gift registry management flows by the shopper.

- B. The gift registry feature can be enabled or disabled by flex flow.
- C. Showcases the gift giver scenarios through interaction with order sub-system.
- D. It is a starter store with multiple language support.

Correct Answer: D

QUESTION 5

Which version of Java is WebSphere Commerce v7 based on?

- A. WebSphereCommerce is always on the latest version of Java.
- B. Java 1.5
- C. Java 1.6
- D. Java 1.7

Correct Answer: C

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