

# M2090-743<sup>Q&As</sup>

IBM Big Data and Analytics Sales Mastery v2

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#### **QUESTION 1**

When talking to an IT buyer who thinks that Operations Analysis sounds difficult, which response does NOT apply?

- A. Machine data is complicated, but we\\'ve made it easier to analyze
- B. It\\'s only complicated if you have machine data in-motion.
- C. IBM solutions will help you analyze machine data in addition to enterprise data.
- D. IBM solutions will help you combine machine and enterprise data.

Correct Answer: C

#### **QUESTION 2**

Who are key stakeholders in the Data Warehouse Modernization conversation?

- A. Data Scientists and Data professionals
- B. IT Managers
- C. C-level Executives
- D. All of the above

Correct Answer: D

#### **QUESTION 3**

Customer sentiment is typically discovered through analysis of this type of data: A. Structure

- B. Unstructured
- C. Spatial
- D. Semi-structured

Correct Answer: D

#### **QUESTION 4**

A major differentiator for the Watson Foundations is:

- A. Ability to analyze structured data
- B. Analytics and Governance throughout
- C. Open source Hadoop



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D. All of the above

Correct Answer: C

#### **QUESTION 5**

The main buyer who holds the budget for an enhanced 360 view solution and an operational analysis solution is:

A. IT

B. LOB

C. CEO

D. None of the above

Correct Answer: D

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