

B2C-COMMERCE-ARCHITECT^{Q&As}

Salesforce Certified B2C Commerce Architect

Pass Salesforce B2C-COMMERCE-ARCHITECT Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.certbus.com/b2c-commerce-architect.html

100% Passing Guarantee 100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce Official Exam Center

Instant Download After Purchase

- 100% Money Back Guarantee
- 😳 365 Days Free Update
- 800,000+ Satisfied Customers





QUESTION 1

A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call. What is the reason for the duplicate calculations being run?

A. The tax cat is being called multiple times.

- B. The LINK cartridge Is Included multiple times in the cartridge path.
- C. There are multiple hook.js Wes referring to the samehook.
- D. The checkout is designed to recursively refer to the same hook.

Correct Answer: A

QUESTION 2

A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Warning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

1.

The messaging on Product Detail page is different

2.

Customers are able to filler their Product Search Results

The customer///s operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute In the Data Mapping document?

A. A custom attribute of type string containing comma separated values.

B. A custom attribute type set-of-string containing multiple values.

C. A custom attribute of type enum-of-string (multiselect able value).

D. A custom attribute of type enum-of-string (single selectable value)

Correct Answer: D

QUESTION 3

The Client wants to have a flash sate on a few products every day. These products are sold through B2C Commerce as well as an in store Point of Sale system that it tied to the same inventory.



An Architect analyzes the following proposed solution:

Inventory feed w*l continue torun daily but add a web-service call to compare and update B2C Commerce inventory in real time during checkout after a flash product\\'s inventory reaches a threshold.

Which two risks should the Architect communicate to the Client about this solution? Choose 2 answers

A. The default rate limiter configuration for the web-service could cause the web-service to return an exception during high traffic.

B. If the externals hosted web-service is unreliable. It could be a point of failure in the site s order placement flow.

C. If the product Inventory threshold that triggers the web service calls is reached too often. It will have a negative Impact on site performance.

D. Because the job would still be configured to run daily there will be a degrade in performanceduring non-flash sales periods

Correct Answer: BC

QUESTION 4

During discovery, the customer required a feature that is not inducted in the standard Storefront Reference Architecture CSFRA). In order to save budget, the Architect needs to find the quickest way to implement this feature. What is the primary resource the Architect should use to search for an existing community Implementation of the requested feature?

- A. Salesforce Commerce Cloud GitHub repository
- B. Salesforce Commerce Cloud Trailblazer community
- C. Salesforce Trailblazer Portal
- D. Salesforce B2C Commerce Documentation

Correct Answer: A

QUESTION 5

A business wants to migrate its customerservice provider from provider A to provider B. Provider e offers a LINK cartridge to integrate with its commerce solution. Which three artifacts need to be created by the Architect? Choose 3 answers

A. Document the design of implementing a new B2C Commerce cartridge following the Industry standard best practices

B. Document the data objects, the interface, and data synchronization frequency between the systems.

C. Document the data mapping between commerce and customer service provider.

D. Document the customizations required on top of the LINK cartridge based on current commerce implementation and business needs.



E. Document how the customer online journey flown from landing on the page to placing of the order

Correct Answer: BCD

QUESTION 6

An Architect isperforming an audit of production logs via Log Center and finds some potentially dangerous custom log output.

When
1 minute, 8 seconds ago
Timestamp
2018-04-11 13:00:19.409
Severity
INFO
Hostname
blade2-3.mon.demandware.net
Domain
Sites-NTO-Site
Request
STOREFRONT
Category
custom
Thread
PipelineCallServlet 32665673 Sites-NTO-Site COPlaceOrder-Submit PipelineCall G02U-
2j1CppUHELDt1bCP9tYK4eJyqKzmVQkWBbegLatTjbtG0foT8-3l2yeHjjCQXZH5QInuBQGhk8lgZYvEQ==
[] order: 067173; email: peter@family.guy; firstName: Peter; lastName: Griffin;
address: 31 Spooner St/ city: Quahog/ state: RI/ country: US/
nameOnCard: "Peter L. Griffin"; card: 4215837137516263; type: visa; code: 387; exp: 12/2023;

In which two ways It this log output Improper In a production environment? Choose 2 answers

A. The log information includes the customer s cardname as it appears along with the credit card number (PAN), which violates PCI.

B. The log information includes the customer\\'s card CW (card security code) and expiration date, which violates PCI.

C. Information logs should not be used in a production environment

D. The log information includes the order number and customer s email, which violates PCI.

Correct Answer: AD

QUESTION 7

The Client is planning to switch to a new Payment Service Provider (PSP). They have approached an Architect to understand the time and effort to Integrate the new PSP The PSP offers a LINK cartridge compatible with SiteGenesis Pipelines, but the Client\\'s website is build on Controllers.

Which two options should the Architect take into consideration before starting analysis? Choose 2 answers

B2C-COMMERCE-ARCHITECT Practice Test | B2C-COMMERCE-ARCHITECT Study Guide | B2C-COMMERCE-ARCHITECT Braindumps



A. Estimate the effort and risk to convert the LINK cartridge from pipelines to controllers.

B. Reach out to the PSP development team and ask if a new cartridge version that supports controllers is under development

C. Produce a proof of concept converting the most essential pipelines into controllers and integrate the cartridge.

D. Look for a different PSP that supports controllers and would not require conversion efforts.

Correct Answer: AC

QUESTION 8

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

1.

50 different pricing groups of customers

2.

30 different pricing groups of employees

3.

10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements $\$

Choose 2 answers A. 1. 50 customer groups for customers

2.

30 customer groups for employees

3.

10 customer groups for vendors

B. 1. One customer group and SO subgroups for customers

2.

One customer group and 30 subgroups for employees

3.

Onecustomer group and 10 subgroups for vendors

- C. One campaign and multiple promotions for each customer group
- D. 1. One promotion and 50 campaigns for customers



2.

One promotion and 30 campaigns for employees

3.

One promotion and 10 campaigns for vendors

Correct Answer: AB

QUESTION 9

Which two activities should an Architect encourage the replication team to follow based on S2C Commerce best practices? Choose 2 answers

A. Use the undo replication process to roll back to the previous replication if necessary.

B. Replicate the latest data to Production during periods of increased site use to ensure freshness.

C. Use the undo replication process to roll back code replications only, not data replications.

D. Wait 15 minutes after the recreation process completes for he cache to dear automatically.

Correct Answer: CD

QUESTION 10

aclient uses an external marketing toot to manage promotions and coupons for its multiple brands. They currently have only one brand on B2C Commerce and they get Import-ready feeds created by this tool on en SFTP location.

The marketing team completes thedata preparation by the end of the work day.

How should the Architect handle this import?

A. Create a Job and define three steps: one step uses ExecuteScriptModule to download the files from SFTP, end two standard steps to Import the promotion end coupons.

B. Create a Job and define three steps: one standard step to download files from sftp end two steps that use Execute Script Module to import the promotion end coupons.

C. Create a job and define three steps: one custom step to download the files from SFTP, and two standard steps to import the promotion and coupons.

D. Create a Job and define three custom steps: download the files from SFTP, import promotions, import coupons

Correct Answer: C



QUESTION 11

A new project for a Client will involve a few different Integrations to their middleware system resulting in four different web services. All will use the same credentials to the middleware. Each will have the same timeout, but will require a separate log file prefix.

How should the Architect set this up with the Service framework using a minimal set of configuration?

- A. Four Service Configurations. Four Service Profiles, One Service Credential
- B. Four Service Configurations. Four Service Profiles, Four Service Credentials
- C. Four Service Configurations. One Service Profile, One Service Credential.
- D. One Service Configuration, Four Service Profiles, One Service Credential.

Correct Answer: C

QUESTION 12

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

1.

Separate realms

2.

Deferent code bates

3.

Different category navigation menus

4.

Frequent updates on category structure

The requirement from the business is to providehreflang link tags on category pages pointing to the same category on the other regional site. Example MTML for one of these links as displayed on Site A is:

<link rel="alternate" href="https://www.siteB.com/en_US/womens-new-arrivals" hreflang="en_US" />

Which solution should the Architect choose while keeping performance in mind?

A. Create a newcustom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales In JSON Format. Use the attribute to display the hreflang link tag.

B. Create a new custom object type Populate the hreflang mapping for eachcategory and locale in this custom object. Use the custom object to display the hreflang link tag.



C. Create additional locales in al realms create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.

D. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.

Correct Answer: A

QUESTION 13

The client provided these business requirements:

1.

The B2C Commerce platform will integrate with the Client s Order Management System (OMS).

2.

The OMS supports Integration using REST services.

3.

The OMS is hosted on the Clients infrastructure. Whet configurations are needed for this integration with the OMS?

A. A service configuration, ahostname alias configuration, and a user credential configuration.

B. A service profile configuration, a WAF configuration, and a service credential configuration.

C. A service configuration, a service profile configuration, and a user credential configuration.

D. A service configuration, a service profile configuration, and a service credential configuration.

Correct Answer: D

QUESTION 14

The client provided these business requirements:

1.

The B2C Commerce storefront will integrate with the client\\'s Order Management System (OMS).

2.

The storefront will provide reel-time order export of successfully pieced orders The OMS supports both web service export end SFTP batch order export, but the client has expressed concern about the availability of the OMS. Which two solutions satisfy the requirements and address the OMS reliability concern? Choose 2 answers

A. Implement a live export of orders during checkout vie web service, marking the processed order as exported when

B2C-COMMERCE-ARCHITECT Practice Test | B2C-COMMERCE-ARCHITECT Study Guide | B2C-COMI® ∉ 9CE-ARCHITECT Braindumps



the AM returns successfully.

B. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled fc>b with a high-frequency run rate end marks processed orders as exported upon success.

C. implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled Job with an hourly run rate endmarks processed orders as exported upon success.

D. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.

Correct Answer: AB

QUESTION 15

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute it populated from the browser user agent. After this implementation they have run into these problems:

1.

Sometimes desktop pages are being served to both desktop and mobile customers.

2.

Sometimes mobile pages ate being served to both desktop and mobile customers.

The page has cachingimplemented that depends; on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

A. Create customer groups for desktop and mobile usersand uh remote includes based on these groups to render the mobile and desktop pages

B. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.

C. Disable caching forthese pages to ensure that the correct template is used to render the mobile and desktop pages.

D. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page

Correct Answer: A

B2C-COMMERCE-ARCHITECT Practice Test

B2C-COMMERCE-ARCHITECT Study Guide

B2C-COMMERCE-ARCHITECT Braindumps