

ANC-301^{Q&As}

Working with Data and Dashboards in Einstein Analytics

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QUESTION 1

What are two core design principles to consider when building Analytics apps or dashboards? Choose 2 answers

- A. Emphasis: make sure they have space for important information, such as headlines and key charts.
- B. Clarity: make sure they are uncluttered and easy to interpret.
- C. Consistency: make sure they have a sense of familiarity to strengthen your users' ease of use.
- D. Balance: make sure they have a balance of different charts to get a more interesting design.

Correct Answer: BC

<https://trailhead.salesforce.com/en/content/learn/modules/analytics-app-design/principles-good-design>

QUESTION 2

Benito has Viewer access to a new Einstein Analytics app. He wants to build and edit a dashboard using the Seed Bank dataset in this new app. What must an admin do for Benito to do this?

- A. Grant Benito access to all datasets in the org.
- B. Assign Benito a permission set that contains the permission: Create and Edit Analytics Dashboards.
- C. Grant Benito access to the app that contains the Seed Bank dataset and assign him a permission set that contains the Create and Edit Analytics Dashboards permission.
- D. Assign Benito a permission set that contains the permission: Create and Manage Analytics Apps.

Correct Answer: C

QUESTION 3

You are asked to update and maintain your company's Einstein Analytics dashboards.

A request comes in for one of the dashboards that contains steps from different datasets. The request is to make it possible for a table from one dataset to be filtered by the results of a chart from another dataset. Your solution is to create a results binding.

Which three steps should you implement to create the binding?

- A. Look up the API name of the filtering field
- B. Look up the API name of the source field
- C. Find source and target step names
- D. Configure the results binding on the target step in the dashboard JSON.

Correct Answer: ACD

QUESTION 4

A consultant is asked to configured a user to view a dashboard, within a designated app, without the ability to create and save lenses.

After adding the user to the app, which action should the consultant take to implement this requirement?

- A. Assign the Manager role the user
- B. Ensure the user has the Analytics permission
- C. Assign the Editor role the user
- D. Assign the view role to the user

Correct Answer: A

QUESTION 5

What are two main steps for creating a dataset?

- A. Run and monitor
- B. Plan and map
- C. Extract and prepare
- D. Build and explore

Correct Answer: C

QUESTION 6

when organizing information in an Einstein Analytics dashboard, what does the "Progressive Disclosure" design principle mean?

- A. Only provide the user with the level of detail they need to see, with the option to drill down deeper into more details.
- B. Utilize the latest templates for the most modern look and feel.
- C. Intentionally omit specific details so that users can do ad-hoc exploration if needed for root-cause analysis.
- D. Implement strict security predicates to minimize the amount of information displayed to users.

Correct Answer: A

QUESTION 7

Before using bindings, you can try using facets to specify interactions between widgets.

- A. False
- B. True

Correct Answer: B

QUESTION 8

An Einstein Analytics team wants to create a dashboard using two standard Salesforce objects. The dashboard should display data from the Case object, along with related data from the Account object. Which two processes can achieve this?

- A. Extract data from the case and account objects using "sfdcDigest" transformation, Q use "append" transformation to add case data with account data, store as a dataset, and then build a dashboard using the generated dataset
- B. Extract data from the case and account objects using an ETL tool, use the ETL tool to y/ Q join account and case data, and then upload the data to Einstein Analytics. Build a dashboard using the ETL generated dataset
- C. Extract data from the case and account objects using "sfdcDigest" transformation, y/ Q use "augment" transformation to add case data with account data, store as a dataset, and then build a dashboard using the generated dataset
- D. Extract data from the case and account objects using "dataloader", create a CSV file Q with account and case data, and then upload the CSV as a dataset to Einstein Analytics. Build a dashboard using that dataset

Correct Answer: BC

QUESTION 9

Which dataflow transformation does data sync (replication) reference, in an existing dataflow, to determine which Salesforce objects and fields are currently being extracted?

- A. edgemart
- B. sfdcRegister
- C. export
- D. sfdcDigest

Correct Answer: D

QUESTION 10

A customer wants to change the default blue color on a bar chart. What is the easiest way to change blue to another color?

- A. Use conditional formatting under the bar chart widget properties by selecting the dimension.
- B. Use conditional formatting under the bar chart widget properties by selecting the measure.

- C. Use bindings to specify a color per bar.
- D. Create a compare table formula to specify a hidden metric for coloring purposes.

Correct Answer: B

QUESTION 11

When Analytics runs a dataflow that accesses Salesforce objects, which user does it use?

- A. The current user
- B. The system administrator
- C. The Integration User
- D. The record owner

Correct Answer: C

QUESTION 12

A company's Salesforce org has multi-currency enabled. This company's business intelligence team used Einstein Analytics to build a dataflow that creates a dataset, "OpportunityDataSet". This dataset is populated with data extracted from the standard object, Opportunity. One of the extracted fields is the standard field, Amount.

If a user explores the "OpportunityDataSet" in Einstein Analytics, in which currency will the Amount values be shown?

- A. In the connected user's currency
- B. In the integration user's currency
- C. In the currency that is set on the "currency" attribute in the dataset
- D. In the currency that is set on the "currency" attribute in the dataflow

Correct Answer: B

<https://salesforce-trailblazer.com/einstein-analytics-multi-currency/>

QUESTION 13

To use the Sales Analytics app, which permission set license do you need?

- A. Sales Wave
- B. Sales Analytics Apps
- C. Analytics Templated Apps
- D. Security User

Correct Answer: B

Each prebuilt Analytics app has its own PSL. When you set up permissions for those apps, select the right PSL. For Service Analytics, select "Service Analytics Apps." For Event Monitoring, select "Event Monitoring Analytics Apps," and so on.

QUESTION 14

An Einstein Consultant receives a request from the Marketing department to help them understand lead conversion. Presently, they are unaware of the percentage of leads that get converted to sales. They hope to view results by account manager, value, and quarter. The data is there, so the consultant can add it to the marketing dashboard.

How should this metric be calculated?

- A. Create a new step in the dashboard using a compare table and define a formula.
- B. Create a formula field on the lead object in Salesforce and add it to the dataset.
- C. Create a computeExpression in the dataflow.
- D. Create a new step in the dashboard using a compare table and the running total function.

Correct Answer: D

QUESTION 15

The Event Monitoring Analytics app brings prebuilt insights and analytics to what type of existing data in your org?

- A. Field audit trail data
- B. Forensics data
- C. Sales Cloud data Login
- D. Event log file data

Correct Answer: D

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