

ADVANCED-CROSS-CHANNEL^{Q&As}

Salesforce Advanced Cross Channel Accredited Professional Exam

Pass Salesforce ADVANCED-CROSS-CHANNEL Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.certbus.com/advanced-cross-channel.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



QUESTION 1

What is true about Einstein engagement frequency (EEF). Select 3

- A. EEF uses only commercial send data not transactional
- B. The model uses data available only in your account
- C. Used to determine correct no of mails to be send so that there are less unsubscribes due to email fatigue. email fatigue.
- D. It uses last ISO days engagement data

Correct Answer: ABC

QUESTION 2

What is the prerequisite to create advertising studio audience:

- A. Create advertising/business account on the required and network and setup the ad account integration in MC
- B. Set user opt in data.
- C. There is no prerequisite as all setup is done.

Correct Answer: A

QUESTION 3

How often is the model refreshed for Einstein engagement frequency(uses 2Sdayand data)- weekly

- A. hourly
- B. daily
- C. monthly
- D. Biweekly

Correct Answer: D

QUESTION 4

What data is there in mobile connect demographics, select3

- A. City
- B. Region

- C. Email
- D. First name
- E. channel

Correct Answer: ADE

QUESTION 5

How does social studio unify anonymous and known identities?

- A. Deterministic matching
- B. social networking

Correct Answer: A

QUESTION 6

Difference between inbox message and in app message.

- A. Inbox message is displayed and stored in device in app message is displayed only 1 time
- B. Inbox message is displayed once but in app message is displayed repeatedly
- C. Inbox messages can be used only in ios whereas in app message can also be used in android

Correct Answer: A

QUESTION 7

You are using replace inbox message feature. But your audience has changed and some of the contacts who received the first message do not exist. What would happen?

- A. the inbox message is replaced for all user.
- B. the inbox message is replaced only for users who do not exist:
- C. inbox message is replaced for users who read the first message.
- D. Inbox message is replaced for existing users and deleted for users who do not exist.

Correct Answer: D

QUESTION 8

Where to create topic profiles in command center?

- A. command center
- B. social automate
- C. social admin

Correct Answer: C

QUESTION 9

Whit are the functionalities of ad studio. Select multiple.

- A. facebook advanced match.
- B. linkedin user match.
- C. linkedin Company match.
- D. tiktok user match.Ez
- E. myspace user match.

Correct Answer: ABC

QUESTION 10

What is true about SMS keywords other than HELP and STOP?

- A. keywords in parent business unit are automatically available to all child business units
- B. keywords in child business unit can be shared between other child business units
- C. keywords in parent or child business unit are available only in that business unit
- D. keywords in parent business unit can be shared to any child business units

Correct Answer: C

[Latest ADVANCED-CROSS-CHANNEL Dumps](#)

[ADVANCED-CROSS-CHANNEL VCE Dumps](#)

[ADVANCED-CROSS-CHANNEL Practice Test](#)