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Adobe Experience Platform Technical Foundations

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QUESTION 1

A data engineer is required to partially ingest data via a Source Connector. Which three source connectors are permitted for this task? (Choose three.)

- A. FTP/SFTP
- B. HTTP API
- C. Adobe Analytics
- D. Azure Blob Storage
- E. Microsoft Dynamics
- F. Web SDK

Correct Answer: ADE

QUESTION 2

A data architect creates two XDM schemas: Schema A and Schema B.

What are the two requirements for defining a schema relationship so that Schema A references Schema B for use in segmentation? (Choose two.)

- A. Schema A and Schema B must each be enabled for Real-time Customer Profile.
- B. Schema A and Schema B must each have a primary identity.
- C. Schema A must belong to the same schema class as Schema B.
- D. Schema A and Schema B must each have datasets associated with them.
- E. Both schemas should have the same fields marked as identities.

Correct Answer: BD

QUESTION 3

A data engineer is ingesting time-series data in CSV format from a CRM system. The source data contains a "subscription" field that contains what level of subscription the customer has purchased.

The data is ingested into a target field called "subscriptionLevel". which is an enum field that accepts the following values: "Lite*", "Standard", and "Pro\\\\".

The data engineer knows that the CSV files contain some rows that do not conform to the above enum. Instead of rejecting those rows, the data engineer wants to transform non-conforming fields to "Standard".

Which mapping function(s) will accomplish this?

- A. `iif(subscription.equals("Lite") and and subscription.equals("Standard") and and subscription.equals("Pro"). subscription.equals("Standard"))`
- B. `iif(subscription.notEquals("Lite" || "Standard" || "Pro"), subscription, subscription, replacestr "Standard")`
- C. `iif(subscription.notEquals("Lite") || subscription.notEquals("Standard") || subscription.notEquals("Pro")). "Standard", subscription)`
- D. `iif(subscription.equals("Lite") || subscription.equals("Standard") || subscription.equals("Pro")). subscription. "Standard")`

Correct Answer: A

QUESTION 4

A data engineer creates a custom identity namespace within AEP. However, this custom Identity namespace is the wrong Identity type. What can the data engineer do to update the identity namespace?

- A. Create a new custom Identity Namespace with the correct Identity type.
- B. Using the Identity Namespace APIs, update the custom Identity type.
- C. Edit the Identity Namespace type within the AEP User-Interface under Identities.
- D. Delete the customIdentityNamespace from the AEP User-Interface under Identities.

Correct Answer: D

QUESTION 5

Given the following segment definition:

```
personalEmail.address.isNotNull()and homeAddress.city.equals("Chicago"), (true) and  
homeAddress.state.equals("IL"). false)
```

There is a profile that meets the criteria for the segment. Given the following segment job runs:

- T1: segment job run (no attribute changes)
- T2: segment job run (no attribute changes)
- T3: segment job run (homeAddress.city attribute changed to Oakbrook)
- T4: segment job run (personalEmail.address value changes)

What is the segment membership status at each time period?

- A. Exited. Existing. Exited. Realized
- B. Realized. Existing. Exited. Exited

C. Existing. Realized. Exited. Exited

D. Realized Exited. Existing. Exited

Correct Answer: B

QUESTION 6

Which service allows a data engineer to look up all metadata for a given batch ID via API?

A. Catalog API

B. Data Ingestion API

C. Datasets API

D. Sandbox API

Correct Answer: B

QUESTION 7

An organization is migrating an m-house built customer database to Adobe Experience Platform. As part of the migration the services that are connected into the customer database must continue to work. One of those services is a Customer Care platform that is pulling the customer and product details using a REST API call. In AEP, the product details will be modeled using a custom XDM Class. The primary identity, product ID, will be linked to a Namespace with the type "Non People Identifier". That field will be used to create a relationship with the main Profile XDM schema.

Which option should be used to allow the Customer Care to retrieve product details through the product ID?

A. Trigger an API event into Journey Optimizer and run a Journey to retrieve the product data

B. Use a SQL client in the Customer Care platform and connected into the AEP Query Service

C. Use a Runtime function in Adobe I/O that retrieves the product data using the Data Access API

D. Enable the products dataset for profile and use the Real-time Profile API

Correct Answer: D

QUESTION 8

A data engineer ingests 1000 records that contain various different identities. Each record has at least the primary identity.

The data engineer verifies that the records have been ingested into Data Lake and profile. When clicking on one of the identity namespaces in the identity tab the data engineer sees 100 records under "Records skipped".

What is the possible cause of the skipped records?

- A. Identity records failed XDM validation upon ingestion.
- B. Identity namespace is not compatible with identity graph.
- C. Dataset and schema are not enabled for identity service.
- D. Identity service ignores records with only one identity.

Correct Answer: D

QUESTION 9

A data engineer is ingesting website data via CSV that represents a future hotel reservation.

The CSV is mapped to an ExperienceEvent schema and contains the following fields:

Full name,	CRM ID,	Email,	Stay date,	_id
John Smith,	112233,	john@example.com,	2025-05-06,	1234-1234-1234

Each field is mapped to the corresponding target field below:

```
"fullName": "string", "crmId": "string", "email": "string", "swyDate": "dateTime", "_id": "string"
```

Upon mapping the data, the mapping step fails with an error.

What is the possible cause of this error?

- A. _id field is passed in manually instead of autogenerated.
- B. CRM ID is an integer when the target field is a string.
- C. The source datelime format is incompatible with XDM.
- D. The default timestamp field is required upon ingestion.

Correct Answer: C

QUESTION 10

During discovery, a business user explains that customer data from field-sales reps is stored in a third-party CRM system.

Based on the three methods of ingesting data into Adobe Experience Platform, which method should be used to set up a schedule-based ingestion run?

- A. Batch API
- B. Streaming API

C. Sources

D. File automation

Correct Answer: C

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