

# AD0-E313<sup>Q&As</sup>

Adobe Campaign Classic Developer Certified Professional

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### QUESTION 1

A Campaign developer receives a request to attach a file to each email in a campaign.

There are three variations of the attachment. The filename to be attached must be based on a recipient-level derived field: attachmentSegment. The derived field is created in an enrichment activity and carried through as additional data with the target population.

The developer will select File Name is Computed during delivery for each message and use a computed filename.

How should the developer set the attachment computed filename for the three attachments located in the

C:

\tosend directory?

A.

C:\tosend\ .pdf

B.

C:\tosend\ .pdf

C.

C:\tosend\ .pdf

D.

C:\tosend\.pdf

Correct Answer: A

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### QUESTION 2

A new column is added to the recipient schema via a schema extension. The extension is called recipientExt in namespace abc. This new column is called CustomerDecile and is of type long.

What is the database location of the new column?

A. NmsRecipient.iCustomerDecile

B. abcRecipient.CustomerDecile

C. NmsRecipientExt.CustomerDecile

D. abcRecipientExt.iCustomerDecile

Correct Answer: C

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### QUESTION 3

A new workflow being built has strict compliance requirements: the workflow's Journal must be archived for 180 days. The rest of the Adobe Campaign instance must maintain this data for only 30 days.

How would a developer configure the workflow in question to extend the storage of Journal data?

- A. Editing the filter in the Journal of the workflow
- B. Adding a script into Workflow properties
- C. Editing the Advanced campaign parameters of the campaign
- D. Changing the Execution properties of the workflow

Correct Answer: C

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### QUESTION 4

What is the purpose of the Jump activity?

- A. To improve the readability of the workflow
- B. To call a subworkflow
- C. To create branching in the workflow
- D. To trigger a workflow

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/automating-with-workflows/flow-control-activities/jump--start-point-and-end-point-.html>

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### QUESTION 5

Where can a developer access The approval which they need to complete?

- A. Administration > Platform > Objects created automatically > Approvals pending
- B. Administration > Resources > Objects created automatically > Approvals pending
- C. Administration > Production > Objects created automatically > Approvals pending
- D. Administration > Campaign Management > Objects created automatically > Approvals pending

Correct Answer: D

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### QUESTION 6

An Adobe Campaign operator is included in the Workflow Supervisors Operator Group, and is required to have

Administrator access for one week only. What would be the best practice to overload the operator's existing rights?

- A. Assign the admin named right
- B. Remove all rights from the operator
- C. Remove the operator from the Workflow Supervisors
- D. Add the operator to the admin Operator Group

Correct Answer: C

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#### QUESTION 7

What monitoring log should a Campaign developer look at for a database error in a query activity?

- A. web
- B. wfserver
- C. mta
- D. inMail

Correct Answer: C

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#### QUESTION 8

Which out-of-the-box schema would contain a seed address?

- A. nms:seedUser
- B. nmsiseedbst
- C. nmsiseedData
- D. nms:seed Member

Correct Answer: D

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#### QUESTION 9

What should a Campaign developer change to update the default time zone of the instance?

- A. Modify the default time zone of the admin operator
- B. Update the default country on the deployment wizard
- C. Update the xtk:common schema with the desired time zone
- D. Modify the WdbcTimeZone platform option with the desired time zone

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/additional-configurations/time-zone-management.html>

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#### QUESTION 10

During development, the client must only send emails to their company domain. How should a Campaign developer make sure this is enforced?

- A. Create a delivery template with an exclusion rule to remove recipients in other domains
- B. Update non-company domain emails to NULL
- C. Create a default workflow template with an exclusion activity to exclude recipients in other domains
- D. Create a typology rule to exclude recipients in other domains

Correct Answer: C

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#### QUESTION 11

If a user is to receive email notifications regarding alerts from campaign workflows, which default operator group is required?

- A. Workflow execution
- B. Campaign managers
- C. Delivery operators
- D. Workflow supervisors

Correct Answer: D

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#### QUESTION 12

In a split activity, the Campaign developer defines the Segment Code for each subset and needs to use this value to select conditional content in an email delivery.

How should the Campaign developer reference the field in the delivery?

- A. targetData.segmentCode
- B. [targetData/@segmentCode]
- C. segmentCode
- D. @segmentCode

Correct Answer: D

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Reference: <https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-classic/using-a-segment-code-as-a-delivery-code/td-p/305065>

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### QUESTION 13

A diem wants to know which email addresses appear more than once in the recipient table. How would a developer determine this?

- A. Write a query that groups by email and then deduplicate the records
- B. Write a query to aggregate by email and sum the primary keys
- C. Write a query that counts primary keys and group by email
- D. Write a query to filter by email address and group by primary key

Correct Answer: B

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### QUESTION 14

From Adobe Campaign, how is a segment defined in another Adobe Experience Cloud solution accessed?

- A. Create snared audience
- B. Create linked list
- C. Create list
- D. Create query

Correct Answer: A

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### QUESTION 15

Client A would like the developer to create an Import workflow for updating recipients. Each recipient row contains a flag which corresponds with add, delete or update the recipient

What are the five most common activities used for this type of workflow?

- A. Data loading. Deduplication. Update data Query. Data transform
- B. Enrichment Split. Deduplication Update data. Deployment
- C. Data loading. Enrichment Split Deduplication. Update data
- D. Data loading. Enrichment Split Deduplication Change Dimension

Correct Answer: B

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