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QUESTION 1

A client wants to use Amazon Redshift to install Adobe Campaign in a hybrid AWS environment to hold all customer data.

Which step must be taken to utilize this type of data?

A. Adobe Campaign does NOT support Redshift.

B. Adobe Campaign tables must be created in the Redshift database.

C. ODBC Native SQL drivers must be installed to access a Redshift database.

D. FDA module must be installed to access a Redshift database.

Correct Answer: B

QUESTION 2

A Campaign developer is sending proofs for an email delivery. The Campaign developer must indicate what time the proof was generated in the proof email subject line.

How should the Campaign developer accomplish this task?

A. In the delivery properties > advanced, edit the proof properties and define a JavaScript block to calculate the current timestamp

B. In the delivery properties > advanced, edit the proof properties to append the current date time stamp when sending the proof

C. While sending proofs, manually change the subject line to include the current date time

D. Code the email delivery to dynamically append the date time in the subject line if a proof is being sent

Correct Answer: B

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/sending-messages/key-stepswhen-creating-a-delivery/steps-validating-the-delivery.html

QUESTION 3

What is the primary benefit of utilizing a platform option?

A. To reference and update a parameter across multiple workflow executions

B. To automatically create an incremental counter to maintain a consistent sequence

C. To standardize the values of a field and help with data input or use within queries

D. To communicate with external applications

Correct Answer: D

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/administrationbasics/external-accounts.html

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QUESTION 4

How should a Campaign developer prepare an encrypted flat file for use with a campaign workflow as the starting population?

A. Specify the public and private keys as the options under Administration > Platform > Options.

B. No action is needed; encrypted flat files are automatically detected and decrypted by Adobe Campaign.

C. No action is needed. Encrypted data should be stored as encrypted.

D. Specify a pre-processing decryption command in the Data Loading (file)activity.

Correct Answer: D

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/automating-with-workflows/ general-operation/importing-data.html

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QUESTION 5

How should a Campaign developer allow a marketing user to start a workflow?

A. Add the user to the Workflow Supervisor group

B. Add the user to the Administrator Operator group

C. Add the user to the Delivery Operator group

D. Add the user to the Campaign Manager Operator group

Correct Answer: C

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/administrationbasics/access-management.html

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QUESTION 6

A campaign developer installs the transactional message control package, but NOT the transactional message execution package.

What is the reason for this decision?

A. Message templates are created in the transactional message control.

B. Transactional message execution packages are installed by default.

C. Transactional message control sends the message.

D. Direct mail messages are managed in the transactional message control.

Correct Answer: A

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/transactional-messaging/ introduction/transactional-messaging-architecture.html

QUESTION 7

A user in the campaign manager group opens a workflow and clicks to open a delivery. After the delivery

opens, the following error is thrown:

Cannot load document of type `Deliveries (nms:delivery)\\' satisfying condition `(@id=12345678) AND

((@deleteStatus = 0))\\'.

The requested database record does not exist. What is the most likely cause of this error?

A. The user does NOT have access to the workflow folder.

B. The delivery has already been sent and therefore CANNOT be opened.

C. The MTA process is NOT running on the instance.

D. The user is NOT in the Delivery operators group and does NOT have permission.

Correct Answer: B

Reference: https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-standard/delivery-error/ qaq-p/234713

QUESTION 8

What should a Campaign developer change to update the default time zone of the instance?

A. Modify the default time zone of the admin operator

B. Update the default country on the deployment wizard

C. Update the xtk:common schema with the desired time zone

D. Modify the WdbcTimeZone platform option with the desired time zone

Correct Answer: D

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/ additional-configurations/time-zone-management.html

QUESTION 9

How should a Campaign developer restrict users from entering only one of three possible data values in a column called customerstatus?

A. Create an onChange JavaScript trigger to alert the end user to the invalid value

B. Leverage the enableif keyword with an expression that evaluates the values for customerstatus

C. Leverage Enumerations in drop-down lists for the three allowed values

D. Apply a sysfilter to the form and filter on the values for customer status

Correct Answer: C

QUESTION 10

A Campaign developer configures a delivery with 100 records. After executing the delivery, the developer goes to approve the targeting. The developer sees 100 records as the target count and 90 records as the To Send count.

The Campaign developer needs a detailed listing of the individual records dropped and the reason for exclusion before approving the target.

After opening the delivery, how should the campaign developer perform this task?

A. Go to To: -> Exclusions. Select Allow Excluded Addresses.

B. Go to Delivery -> Exclusions

C. Go to Tracking

D. Go to Audit -> Causes of Exclusions

Correct Answer: B

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/sending-messages/key-stepswhen-creating-a-delivery/steps-defining-the-target-population.html

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