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QUESTION 1

You want to export a file containing the Label value for all created emails. Which out-of-the-box resource do you need to query in the Export Activity?

A. Campaign

B. Messages

C. Delivery

D. Logs

Correct Answer: B

QUESTION 2

A customer wants a reader-friendly list view of their imported transaction data. Which three can you configure to achieve the requirement? Choose three.

A. Customize the displayed record title with a combination of fields and/or expression

B. Modify the order of the fields displayed in the list

C. Specify the fields to be taken into account in the text search

D. Add an element to display the title of a linked resource

E. Add an element to display a field from a linked custom resource

Correct Answer: ABC

QUESTION 3

What two activities are required to import a list of contacts from an Amazon S3 bucket into a workflow? Choose two.

A. External signal

B. Transfer file

C. Load file

D. Extract file

E. Update profile

Correct Answer: BC

QUESTION 4

What three steps are needed to set up the double opt-in process? Choose three.

A. Create a new recurring delivery.

B. Set blacklist field of the Profile to false on double opt-in confirmation.

C. Create a new transactional message.

D. Create a confirmation landing page based on the Blacklist template or the Subscription template.

E. Set blacklist field of the Profile to true on double opt-in confirmation.

F. Create a confirmation landing page based on the Profile acquisition template or the Subscription template

Correct Answer: BCF

QUESTION 5

Can you view proof sendouts for a delivery?

A. Yes, you can if the Email rendering option is not selected in the delivery dashboard.

B. No, you cannot view the proof sendouts.

C. Yes, you can, in the reporting dashboard.

D. Yes, you can, using the Proofs option from the dropdown list in the delivery dashboard.

Correct Answer: D

QUESTION 6

What is needed to verily that a landing page which is blacklisting an email channel for a profile, is working?

A. A test profile subscribed to a service

B. A test profile

C. A profile

D. A blacklisted profile

Correct Answer: D

QUESTION 7

How do you enable notifications on workflows?

A. Configure a security group and a notification template that should be used when the workflow is in error.

B. Select the "Workflow status error" checkbox under Notifications in the workflow properties.

C. Configure a security group as supervisor in the workflow properties.

D. Enable the "Workflow notifications" checkbox under Administration > Application Settings > Workflows.

Correct Answer: C

QUESTION 8

Which two component categories are used to filter data in a report? Choose two.

A. Population

B. Metrics

C. Period

D. Segments

E. Targets

Correct Answer: BC

QUESTION 9

Your customer has restricted access to profile data based on Organizational Units. What configuration is required when importing profiles to ensure this is respected?

A. Extend the Profile resource and select the "add access authorization management fields" option. Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.

B. Extend Profiles custom resource to add a custom field calld "Org Unit" field of type "string". Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.

C. Create a new custom resource called "Organizational Units", define a link to Profile and reconcile the data in the import workflow transition with the custom resource and update field in the Update data activity.

D. Update the Organizational Unit within each profile from the Profile screen definition.

Correct Answer: D

QUESTION 10

A client wants to modify the profile resource to have two new fields, Job Title and Manager. The value in the field, Job Title, should be editable from within the UI while the value in the field, Manager, should be read-only.

What type of interface element should be selected for the two new fields?

A. Job Title must be of type Value while Manager must be of type Read-only

B. Job Title must be of type Input Field while Manager must be of type Read-only

C. Job Title must be of type Value while Manager must be of type Input Field

D. Job Title must be of type Input Field while Manager must be of type Value

Correct Answer: D

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