

# AD0-E102<sup>Q&As</sup>

Adobe Experience Manager Business Practitioner

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### QUESTION 1

Regarding performance, what are the Adobe recommended response time guidelines for uncached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms
- B. 20% of the requests for pages should have a response in less than 1 second
- C. 70% of the request for pages should have a response in less than 100ms
- D. No pages should respond slower than an elapsed period of 500ms

Correct Answer: C

Reference: <https://helpx.adobe.com/ee/experience-manager/6-4/sites/deploying/using/configuringperformance.html>

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### QUESTION 2

An AEM project (i.e. Myproject) has been deleted.

What would happen to the groups \*(Myproject Owners, Myproject Editors, and Myproject Observers) associated with the deleted project?

- A. These groups will be deleted immediately upon project deletion
- B. These groups will remain in AEM and require manual deletion by administrators
- C. These groups will remain in AEM until the instance is restarted
- D. These groups will be marked as disabled and only visible to administrators

Correct Answer: B

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/touch-ui-managingprojects.html>  
(note)

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### QUESTION 3

A manager wishes to keep track of complete and incomplete tasks related to the creation for a new site. Which feature can do this?

- A. AEM Forms
- B. AEM Launches
- C. AEM Workflows
- D. AEM Projects

Correct Answer: D

Reference: <https://helpx.adobe.com/experience-manager/6-4/sites/authoring/using/task-content.html>

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#### QUESTION 4

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body.

What is the best approach to develop the pages?

- A. Create a specific page template for each page with associated components in each body
- B. Create a page template for all pages with a layout container in the body
- C. Create a page template and put the rich-text (RTE) in the body
- D. Use the out-of-the-box Reference component to allow freedom in context editing

Correct Answer: B

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#### QUESTION 5

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues.

What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. Do you intend to use Creative Cloud Integration?
- B. What is the typical network connectivity for users accessing AEM?
- C. What hours are considered "off-peak" for your content authors?
- D. What are the types of assets to be migrated?
- E. Do you have asset review/approval workflows?

Correct Answer: BC

Reference: [https://helpx.adobe.com/content/dam/help/en/experience-manager/kb/aem-assetsimplementation/\\_jcr\\_content/main-pars/download\\_section/download-1/Adobe%20AEM%20Assets%20Discovery%20Checklist.pdf](https://helpx.adobe.com/content/dam/help/en/experience-manager/kb/aem-assetsimplementation/_jcr_content/main-pars/download_section/download-1/Adobe%20AEM%20Assets%20Discovery%20Checklist.pdf)

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#### QUESTION 6

You need to create a large set of pages that share the same content structure but have different content. What is the best approach to create this large set of same structured pages?

- A. Use Projects

- B. Use an Editable Template
- C. Use Workflows
- D. Use Targeting mode

Correct Answer: B

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/developing/using/page-templates/editable.html>

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#### QUESTION 7

A client has approached you and said that their renditions are not appearing for an asset recently uploaded. As an author, how would you troubleshoot this issue?

- A. Check the Health Checks
- B. Check the failed workflows
- C. Check the properties of the asset
- D. Examine the timeline view

Correct Answer: C

Reference: <https://forums.adobe.com/thread/2581731>

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#### QUESTION 8

A company foresees the structure of page templates will change frequently for its pages. Why is it important to use editable templates instead of static templates?

- A. Allows you to add initial components to existing pages
- B. The Column Control component is only available for editable templates
- C. Editable templates are replicated faster to a publish server
- D. A dynamic connection is maintained between the page and the template on existing pages

Correct Answer: D

Reference: <https://helpx.adobe.com/experience-manager/6-2/sites/authoring/using/templates.html>

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#### QUESTION 9

An author would like to display an AI-summarized version of an article. Which method would you recommend to achieve this?

- A. Create a variation of a master content fragment

- B. Modify a component to display a shortened form of the article
- C. Create a variation of an experience fragment
- D. Implement a workflow to generate a summarized version

Correct Answer: A

Reference: <https://helpx.adobe.com/experience-manager/using/content-fragments.html>

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#### **QUESTION 10**

A client wishes to moderate communication between their customers and their in-house product experts, expecting a very large amount of user-generated data.

How can this be accomplished?

- A. Enable reverse replication
- B. Create a forum and QandA site using AEM Communities
- C. Implement a contact us page using AEM Forms
- D. Conduct an outreach marketing event with Adobe Campaign

Correct Answer: B

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