AD0-300^Q&As

Adobe Campaign Business Practitioner

Pass Adobe AD0-300 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.certbus.com/ad0-300.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

What three file formats are available when exporting data via a data extraction from adobe campaign? (Choose three.)

A. PDF

B. CSV

C. XLS

D. XML

E. TXT

F. DOC

Correct Answer: BDE

Reference: https://docs.adobe.com/content/help/en/campaign-standard/using/managing-processes-anddata/data-management-activities/extract-file.html

QUESTION 2

A workflow starts and delivery is set to "enable but do not execute" what is the result?

A. The workflow stays in a pending start status

B. The workflow throws an error message upon reaching the delivery

C. The workflows enters a finished state upon reaching the delivery

D. The workflows enters a paused state upon reaching the delivery

Correct Answer: D

Reference: https://docs.adobe.com/content/help/en/campaign-standard/using/managing-processes-anddata/workflow-general-operation/executing-a-workflow.html

QUESTION 3

What type of workflow should be used to update the recipient schema from a weekly text file of mailing address changes?

A. A technical workflow

B. A data workflow

C. A campaign workflow

D. A targeting workflow

Correct Answer: A

QUESTION 4

Workflow A runs before Workflow B. Workflow A populates a staging table that workflow B uses to load each day. Workflow B frequency fails because Workflow A is still creating the writing to the table.

What is the best way for a campaign business practitioner to solve this error?

A. Adjust the scheduled run to ensure there is no overlap

B. Combine the two workflows together

C. Use JavaScript to call a Signal in Workflows B instead of a time-based schedule

D. Remove the staging table because there is no need for temp storage

Correct Answer: A

QUESTION 5

How should a campaign business practitioner test that dynamic content in delivery displays properly?

A. Configure the delivery to enable a content control group

B. Configure the delivery to enable content approval

C. Configure the delivery content to include seeds

D. Configure the delivery to send a proof of each content version

Correct Answer: D

QUESTION 6

A campaign Business Practitioner is provided a text file of mobile phone types and their associated recipient email addresses. How should the campaign Business Practitioner build the workflow to begin to use the mobile phone type attribute in a targeting workflow?

A. An update data activity to import the txt file into workflow and a query activity to select all mobile phone types

B. A query activity to import the text file and an intersection activity to find matches between recipients and the text file

C. A data loading activity to import the text file into the workflows and enrichment activity to link recipient email address to email address in the text file

D. A read list activity to import the text file into the workflow and a split activity to segment the mobile phone type

Correct Answer: A

QUESTION 7

A business practitioner is testing two lists to determine which one responds best to a new email subject line. What email metric should be used to determine the bets list?

A. The list\\'s open rate for the email

B. The list\\'s delivery rate for the email

C. The list\\'s unsubscribe rate for the email

D. The list\\'s forward rate for the email

Correct Answer: A

QUESTION 8

Explain why changes to deliveries need to be made in the template and NOT the delivery activity?

A. The next time the delivery template is pulled into the campaign it will throw an error message

B. The next time the delivery template is pulled into the campaign, it will NOT reflect the most recent changes made

C. The next time the delivery template is pulled into the campaign it will prompt for the confirmation of the HTML

D. The next time the delivery template is pulled into the campaign it will prompt for the confirmation of changes

Correct Answer: B

QUESTION 9

A workflow log indicates an incompatible document type error on a union activity. What should a campaign business practitioner verify the union activity inputs are based on?

A. The union activity\\'s inputs are based on the same target mapping

B. The union activity\\'s inputs are based on the same filtering dimension

C. The union activity\\'s inputs are based on the same targeting dimension

D. The union activity\\'s inputs are based on the same global dictionary

Correct Answer: C

QUESTION 10

During a testing phase, a Campaign Business Practitioner needs to send the test emails to a personal email addresses to see how they look in the inbox. The Campaign Business Practitioner is NOT in the recipient table.

How should the Campaign Business Practitioner - Perform this task?

A. Pick any email address and use the preview to see what it looks like

B. Go through the standard process for adding recipients

C. Type the address into the "To:" section

D. Add the email to a seed list

Correct Answer: C

AD0-300 PDF Dumps   AD0-300 Study Guide   AD0-300 Exam Questions