

700-751^{Q&As}

Cisco SMB Product and Positioning Technical Overview

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QUESTION 1

Which two trends are helping to drive customer digital transformation? (Choose two.)

- A. New technology take a slower and measured development path
- B. Businesses must differentiate customer experiences
- C. IT budgets are growing to address the pace of technology introduction
- D. Decreases in the number of industry and national security regulations
- E. Need to automate and simplify the way IT manages and deploys networks

Correct Answer: AB

QUESTION 2

Which three products are in the Cisco Calling portfolio? (Choose three.)

- A. Unified Communications Manager
- B. Webex Calling
- C. Business Edition
- D. Skype for Business
- E. Mobility Express
- F. IP Office

Correct Answer: ABC

QUESTION 3

Which two statements best highlight Cisco\\'s commitment to partners and customers? (Choose two.)

- A. Cisco leads in the invention and development of the industry\\'s most advanced machine learning platform.
- B. Cisco\\'s investment in RandD to maintain first-to-market approach for innovative technologies and solutions.
- C. Cisco shapes the future of the Internet by creating opportunity for investors and ecosystem partners.
- D. Cisco has the most comprehensive portfolio in the networking industry to help connect, collaborate, compute, and protect your customer\\'s business.
- E. Cisco works closely with leading research institutions and lets them takes the lead in the development of enterprise security solutions.

Correct Answer: BD



QUESTION 4

Which three statements describe Cisco Aironet 1815 Series Access Points? (Choose three.)

- A. The most cost-efficient offering designed for SMB in the Cisco Wireless AP portfolio (less than \$5/AP/ month)
- B. An ideal solution for large organizations
- C. Offers next-generation 3x3 MIMO with Wave 2 802.11ac
- D. Easy to deploy and manage with Cisco Mobility Express
- E. Increases total cost of ownership while delivering advanced features like 802.11ac Wave 2
- F. Ideal for organizations looking to address growth but have budget restrictions

Correct Answer: CDF

QUESTION 5

Which two tools allow administrator to maximize the security of their Dashboard management accounts? (Choose two.)

- A. Captcha challenge-response tests
- B. Local (direct) access only policies
- C. Role-based administration
- D. Biometric authentication
- E. Two-factor authentication

Correct Answer: CE

QUESTION 6

Which two Cisco security solutions provide customers with reliable visibility and control to facility management of their entire environment? (Choose two.)

- A. Cisco offers controls for Data Loss Prevention (DLP) with more than 100 predefined policies covering government, private sector regulations, and custom specific regulations
- B. Cisco allows customers to pick the solutions that are right for their business to address threats specific to their environment
- C. Cisco provides enhanced threat awareness by compiling billions of worldwide daily transactions through cloud-based threat intelligence
- D. Cisco Talos is the industry leading threat intelligence organization
- E. Cisco security Manager and Firepower Management Center provide centralized management options for NGFW,



NGIPS and VPN

Correct Answer: CE

QUESTION 7

Which are two benefits of Cisco catalyst SMB switches that benefit the customer the most? (Choose two.)

- A. Logical upgrade and replacement for the Cisco Catalyst 2960-Plus, at the same price
- B. Contains advanced encryption functionality
- C. Built for large scale deployments
- D. Niche business functionality
- E. Cool, quiet, fan-less design ideal for labs, open spaces and the workplace

Correct Answer: BD

QUESTION 8

Which two features of the Cisco catalyst 1100 ISR router deliver a high performance and high-quality experience? (Choose two.)

- A. Mobility express to simplify wireless deployment and operation
- B. Application hosting
- C. 802.11ac Wi-Fi support
- D. WAN and application optimization with WAAS
- E. Unified communications with series build apps for Cisco TDM

Correct Answer: AC

QUESTION 9

How does Cisco Business-Class SMB switches provide two simplified managements? (Choose two.)

- A. Cisco Prime Infrastructure Support
- B. Limited scalability and hardware choices
- C. Uncompromised security enabled by TrustSec and Identify Services Engine (ISE)
- D. Standalone Configuration with Web GUI
- E. Integrated live tools for fast troubleshooting



Correct Answer: AD

QUESTION 10

Which two statements describe how Cisco can achieve Threat Centric Defense? (Choose two.)

- A. Cisco applications constantly scan the environment and analyze outputs to gain a more comprehensive view of potential threats
- B. Limit secure access to growing set of Cloud applications
- C. Cisco delivers a common platform across network, infrastructure, appliances and the cloud
- D. Cisco network analytics provides visibility and real-time awareness across the entire network by leveraging anomaly detection and network telemetry
- E. Cisco offers the industry\\'s broadest set of enforcement and remediation options for usage control to accelerate deployment and unify management

Correct Answer: DE

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