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Oracle Sales Cloud 2017 Implementation Essentials

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QUESTION 1

The marketing analyst launched two promotions and is analyzing the responses. The source codes of several treatments are identical. What happened?

- A. This is normal behavior. Source codes are based on the Combination of campaign, stage instance, and audience.
- B. This is normal behavior. Source codes are based on the combination of stage instance, audience and treatment.
- C. Source codes are defined by the end user in the Manage Multistage Campaign task.
- D. Source codes in the Review Marketing Source Codes task were customized.

Correct Answer: A

QUESTION 2

If three lines of business require different ways to segment customers, which configuration scenario should you follow?

- A. The requirement is not feasible, because Oracle Sales Cloud does not allow more than one classification per account.
- B. Adding standard auxiliary classification fields
- C. Configuring additional child objects
- D. Using hierarchical dimensions for reporting
- E. Adding additional names as necessary

Correct Answer: B

QUESTION 3

Identify the correct statement related to adjusting threshold in sales quota.

- A. The territory owner can allocate the adjusted territory quota to child territories only in certain conditions.
- B. Compensation plan gets automatically updated based on adjustment threshold in sales quota.
- C. The territory owner can allocate the adjusted territory quota to child territories.
- D. The territory owner cannot allocate the adjusted territory quota to child territories.
- E. The territory owner can allocate the adjusted territory quota to child territories only in the next financial cycle.

Correct Answer: C

Reference https://docs.oracle.com/en/cloud/saas/sales/r13-update17d/oasal/setting-up-quotas.html#OASAL54650



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QUESTION 4

Identify two activities that the Refresh Forecast process performs during a sales forecast. (Choose two.)

- A. It keeps future unfrozen forecast synchronized with the current opportunity data.
- B. It updates the latest changes to the territory hierarchy.
- C. It verifies that the opportunities are present with revenue line items, and notifies the user if the revenue line items are missing.
- D. It keeps the forecast items that no longer meet forecast criteria.
- E. It ensures that the forecasting schedule is generated and has the correct due date.

Correct Answer: AB

Reference https://docs.oracle.com/cd/E48434 01/fusionapps.1118/e49571/F1109255AN598D6.htm

QUESTION 5

Which four options are copied when you copy an opportunity? (Choose four.)

- A. Sales credits, including recipients, amounts, and percentages
- B. Assessments, Attachments, Deal registrations
- C. Revenue information, such as quantity, unit price, revenue amount, and the like
- D. Notes, tasks, Appointments
- E. Opportunity header attributes, including standard and custom fields
- F. Schedule information and the underlying scheduled transactions

Correct Answer: ACEF

Reference https://docs.oracle.com/en/cloud/saas/sales/18b/fastg/managingopportunities.html#FASTG14171

QUESTION 6

You need to define the customer hub configuration task to customize party tree for a household. Which option should you use?

- A. Manage group party tree
- B. Manage organization party tree
- C. Manage customer hub profile options
- D. Manage person party tree

Correct Answer: A



Reference https://docs.oracle.com/en/cloud/saas/sales/r13-update17d/oacdm/define-customer-hubconfiguration.html#OACDM1010578

QUESTION 7

You are implementing Oracle Sales Cloud in four countries and you drop down displays all currencies worldwide.

How can you display the currencies that you need for your implementation?

- A. You enable the currencies you need when you create your implementation project.
- B. You disable the currencies you do not need in Manage Currencies.
- C. You enable the currencies you need when you create the Master Geography.
- D. You set up the default currency in Manage Currency Profile Options.

Correct Answer: D

Reference https://docs.oracle.com/en/cloud/saas/sales/r13-update18a/oasal/setting-up-multiplecurrencies.html#OASAL1454444

QUESTION 8

You have several consultants working on your implementation in parallel in different sandboxes. Which three steps would you perform to ensure effective customization? (Choose three.)

- A. Publish sandboxes before patching events.
- B. Publish sandboxes after patching events.
- C. Log out and log back in again after a sandbox event (creating, publishing, or existing a sandbox), to clear any user-level caching and ensure that you are working with the latest configurations.
- D. Follow this sequence when customizing: Create sandboxes for UI customizations first, then for objects, and finally for the relationships of those objects.
- E. Follow this sequence when customizing: Create sandboxes for objects first, then for the relationships of those objects, and finally for UI customizations.

Correct Answer: BCE

QUESTION 9

Which two Customer Center Profile Options would be used to automatically assign Territories to Accounts? (Choose two.)

- A. ZCA_SA_AUTO_ASSIGN_ON_CREATE
- B. Territories must be manually assigned to Accounts



- C. ZCA_SA_TERRITORY_ASSIGNMENT
- D. ZCA_SA_AUTO_ASSIGN_ON_UPDATE
- E. MOO_AUTO_ASSIGN

Correct Answer: AD

Reference https://docs.oracle.com/cloud/r13_update17c/salescs_gs/OASAL/OASAL1439686.htm#OASAL1439686

QUESTION 10

Identify three mandatory items for creating a rule set in Oracle Sales Cloud. (Choose three.)

- A. Name
- B. Effective Start Date and Effective End Date
- C. Work Object
- D. Business Object
- E. Candidate Object

Correct Answer: CDE

Reference https://docs.oracle.com/cloud/farel12/salescs_gs/OAMKT/ OAMKT1436010.htm#OAMKT1436010

QUESTION 11

Which is the correct navigation to set up sales prediction rules?

- A. Log in as an Administrator > Sales > Recommendations > Manage sales predication rules > Create recommendations B. Log in as Sales Analyst > Sales > Recommendations > Manage rules > Create recommendations
- C. Log in as Sales Analyst > Setup and Maintenance > Manage sales predication rules > Create recommendations
- D. Log in as an Administrator > Setup and Maintenance > Manage rules task > Create recommendations

Correct Answer: B

Reference https://docs.oracle.com/en/cloud/saas/sales/r13-update17d/fastg/using-sales-prediction.html

QUESTION 12

A forecast is frozen and the VP of Sales wants to extend the forecast freeze date. What are two consequences of this decision? (Choose two.)

- A. Any territory changes implemented after the original freeze date are now enforced.
- B. Territory hierarchy cannot be changed.



- C. Submitted forecasts remain unsubmitted.
- D. Sales reps can create new forecast items but cannot edit the previously submitted items.

Correct Answer: AC

QUESTION 13

Identify three functional responsibilities associated with the Channel Manager role. (Choose three.)

- A. Pursue Partner Leads and Opportunities
- B. Manage Partner Enrollment
- C. Manage Partner Accounts
- D. Manage Partner Programs
- E. Manage Sales Planning and Forecasting

Correct Answer: ACD

Reference https://docs.oracle.com/cd/E48434_01/fusionapps.1118/e49571/F1109259AN5C723.htm

QUESTION 14

The Sales Manager wants to add values to the adjustment reasons picklist. Which two options can the administrator use to fulfill this requirement? (Choose two.)

- A. the ZSF_FCST_ADJUSTMENT_REASON option to modify the values
- B. the Forecast Management Tool by accessing it via the Navigator
- C. the Manage Adjustment Reason task to set the field to Revenue and Non-Revenue
- D. the Manage Standard Lookups task to select the Forecast Adjustment Reason values

Correct Answer: BD

QUESTION 15

Which three key features of the competitor\\'s module are available for you to configure in Oracle Sales Cloud? (Choose three.)

- A. Products: Track all product groups that a competitor is associated with and view customers buying competitor products.
- B. External Experts: Leverage external organization experts who have knowledge about the associated competitor.
- C. Industries and geography: View all industries and geographies where the competitors are doing business.



D. Competitor profile: Stores several aspects of competitors including name, stock symbol, company URL, organization size, D-U-N-S information, and more.

Correct Answer: ACD

Reference https://docs.oracle.com/cd/E48434_01/doc.1118/e49570/F1159749AN1A3C5.htm

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