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CIW User Interface Designer

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QUESTION 1

You are reviewing the results of usability tests for your website. Several of the comments stand out as "red flags" mentioning that for colorblind visitors or those who viewing the site on mobile devices are experiencing confusion with readability or navigation. Which principle of visual design should you revisit to make the necessary improvements?

- A. ERBU
- B. KISS
- C. CMYK
- D. CARP

Correct Answer: D

QUESTION 2

You have built a website that incorporates responsive web design. However, Google has notified you that your site is not mobile-friendly. They report that several links are too close together.

Which of the following practices will resolve this issue?

- A. Optimize for touchscreen gestures
- B. Modify all links to text
- C. Modify all links to graphics
- D. Arrange the links to different areas of the page

Correct Answer: A

QUESTION 3

A web site designer is using percentage based dimensions to allow a web site to shrink or enlarge according to the browser and device screen size.

- A. Responsive grid design
- B. Fixed grid design
- C. Fluid grid design
- D. Symmetrical grid design

Correct Answer: A

QUESTION 4

What is an advantage of the mind mapping approach to brainstorming?

- A. It better captures and represents brainstorming ideas in the way that your brain conceives of them.
- B. Creating a mind map on a computer program computer fosters an immediate connection to the hand, brain and map contents.
- C. It helps to guide your thoughts on a clear path by representing your ideas in an organized, linear fashion.
- D. Computer based mind mapping software tools generates an accurate site.

Correct Answer: A

QUESTION 5

Dylan is trying to decide where to host his small personal website. He thinks his best option would be to get a Web site hosting account with an Internet. Service Provider (ISP).

Which of the following is a reason that would support this decision?

- A. Hosting with an ISP is the only way to ensure that a site is available to all users worldwide.
- B. ISPs often offer a large selection of Web applications at no extra charge.
- C. Hosting your site with an ISP ensures your site is validated to W3C standards.
- D. An ISP will often block a site from loading if it is self-hosted, due to security concerns.

Correct Answer: C

QUESTION 6

You are attending a job interview for a position as a web designer. The interviewer asks you to explain the reasoning behind using your particular design approach.

Which of the following supports your preference for the bottom-up design approach?

- A. This approach maximizes page view and conversions.
- B. The design approach is centered around the needs and experiences of the users. If they are satisfied with their experience, they will continue to visit in the future.
- C. When designing, create an exciting and vibrant experience for the users. Go bold or go home!
- D. The sites are based on a central vision and design concept. After establishing this design base, the focus is then on how to direct users to the parts of the site they need to see.

Correct Answer: D

QUESTION 7

Which of the following is a recommended method in the W3C standards in the operability category to improve accessibility of a web site on a tablet computer?

- A. Provide a virtual magnifying glass that enlarges portions of a website.
- B. Placing critical information at the top of the page.
- C. Provide adequate contrast to make onscreen content visible in bright environments.
- D. Provide workarounds for actions triggered by physically moving the tablet.

Correct Answer: B

QUESTION 8

Lisa is developing a Web application using a framework and wants to include interactive elements using JavaScript. She decides to use a JavaScript library to but she is on a tight budget and cannot pay for a license.

Which of the following would be the best option for Lisa to access a library?

- A. Borrow the JavaScript code from another site
- B. Use Kendo UI
- C. Use the jQuery UI library
- D. Use JavaScript code from the Foundation library

Correct Answer: C

QUESTION 9

Luke's web design team has decided to implement the agile Web design process. He has been assigned to write some JavaScript code that will assist in form field validation.

What phase of the agile Web design process is he currently in?

- A. The test phase
- B. The delivery phase
- C. The develop phase
- D. The design phase

Correct Answer: C

QUESTION 10

You are starting a web site redesign project for a dog trainer who specializes in preparing service animals for people with special needs. His primary customers have mobility challenges.

What would be a primary consideration in the redesign of the site?

- A. Providing large print PDF files for download
- B. Providing image and video alternatives to text
- C. Minimizing the number of mouse clicks needed to perform tasks
- D. Removing page elements that flicker and change color

Correct Answer: C

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