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CIW V5 Site Designer

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QUESTION 1

Which of the following is an example of structural markup?

A. **Summary**

B. Summary

C. Summary

D. Summary

Correct Answer: B

QUESTION 2

Why is it important to evaluate your choice of layout elements available to use on your Web site?

A. To help focus the development process

B. To impress users with graphics on every page

C. To increase the amount of content that can fit on pages

D. To implement the latest technologies and outsell the competitors

Correct Answer: A

QUESTION 3

Manuel has been hired by XYZ Corporation to develop a Web site that will display information about the company\\'s products and in-stock quantities to potential customers. The company currently has more than 1,000 products in its catalog. Which approach is best for providing Web site customers with the necessary information?

A. Develop static XHTML pages that display the product information to the customers.

B. Provide a link to a PDF catalog of the company\\'s products that customers can download.

C. Create an XML file of product information and display it using XSLT on one of the site pages.

D. Create a server-side application that queries product data from the company\\'s database and displays it on a Web page.

Correct Answer: D

QUESTION 4

Brent wants to use the same image on each page of his site, but wants to have a different color in a part of that image from one page to the next. Using an image software editor, he decides to create a master layered image with the

changes on their own layer. Which file format would allow Brent to accomplish this task?

A. GIF

B. JPG

C. PNG

D. BMP

Correct Answer: C

QUESTION 5

Which of the following is an acceptable way to insert a background image using a style sheet?

A.

B. background-image: url(background.tiff);

C. background-image: url(background.jpg);

D. background-position: background.jpg bottom right;

Correct Answer: C

QUESTION 6

A company Web site sells auto parts using a red, white and blue color scheme. Serena, an employee, has been asked to add a message on the home page announcing the availability of new brake pads. How can Serena best incorporate her message so that it is most effective?

A. Compress the text to fully explain the high quality of the new pads.

B. Use a large, unusual font for a link that states "Look what\\'s NEW!"

C. Add text and an image of the brake pads in the center of the screen.

D. Introduce new colors to make a scrolling message stand out at the bottom of the screen.

Correct Answer: C

QUESTION 7

Consider the following XML code:

January 28, 2006

Mr. Harold Gray

President

Gray Industries

236 Washington Boulevard, Suite 480

Grover, CA 90000

The preceding code will not work properly. Which of the following describes the reason for this?

A. The Date field is not specified correctly.

B. XML tags cannot use uppercase letters.

C. A tag has been inconsistently formatted.

D. The code was created by a proprietary application.

Correct Answer: C

QUESTION 8

You are working for a financial services company. The company has a Web site that allows its customers to review their statements online. Your Web site uses the Document Object Model (DOM), ActiveX, JavaScript and Java. Which of these technologies is most likely to cause customers problems with their browsers when they try to access information?

A. Java

B. ActiveX

C. JavaScript

D. Document Object Model (DOM)

Correct Answer: B

QUESTION 9

You have included a check box on a registration Web page that users accessing your site can select to receive periodic bulk e-mail from your company. What must you include in your bulk e-mail messages to your subscribers?

A. An opt-out option to discontinue receiving the messages

B. An opt-in option to receive similar messages from related companies

C. A section in which recipients can provide feedback about the company

D. Coupons for product specials that can be printed and redeemed on future purchases

Correct Answer: A

QUESTION 10

Egon is a member of a site development team hired by a skydiving center to establish a Web presence. Of the following specifications, which would best indicate the accessibility, interactivity and search features that Egon recommends?

A. Design specification

B. Content specification

C. Architecture specification

D. Functionality specification

Correct Answer: D

QUESTION 11

It is often suggested that a Web design team hire a professional editor. What advantage does the contribution of the editor bring to the site design process?

A. The editor brings cultural perspectives to the process.

B. The editor sets the tone, making style guides unnecessary.

C. The editor is responsible for the accuracy of the information.

D. The editor ensures that the site is consistent in tone and content.

Correct Answer: D

QUESTION 12

You are creating a Web site that uses a gradient fill for all page backgrounds on a site. To ensure that you can see the gradient through the image background, you should:

A. use TIF images with transparent backgrounds.

B. use JPG images with transparent backgrounds.

C. use GIF 89a images with transparent backgrounds.

D. use GIF 89b images with transparent backgrounds.

Correct Answer: C

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QUESTION 13

The best way to thwart a dictionary attack is by enforcing a:

A. proxy server policy.

B. strong password policy.

C. restricted access policy.

D. firewall configuration policy.

Correct Answer: B

QUESTION 14

Both versions of GIF files support small file size, lossless compression and transparency. Which of the two GIF versions also supports animation and interlacing?

A. 87a

B. 87b

C. 89a

D. 89b

Correct Answer: C

QUESTION 15

You have been asked to insert an image named kayak.jpg in a Web page. Which of the following code examples will validate as XHTML 1.0 Transitional?

A.

B.

C.

D.

Correct Answer: A